



The world's leading patent professionals revealed

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Building on the success of previous editions and with more firms having participated in the research than ever before, *IAM* is proud to present the full edition of *IAM Patent 1000: The World's Leading Patent Professionals 2020* – a unique guide that identifies the top patent professionals in key jurisdictions around the globe.

The *IAM Patent 1000* has become the definitive directory exclusively dedicated to identifying the world's leading patent services providers. The extensive research process for this guide was conducted over several months by a team of full-time analysts, and involved more than 1,700 interviews with patent specialists across the globe.

The *IAM Patent 1000* features 48 country-specific chapters analysing local patent professional services markets and detailing the firms and individuals identified as leaders in their respective fields. The tables and accompanying detailed editorial reflect the depth of expertise, market presence and levels of work on which firms are typically instructed. The publication therefore serves as a one-stop reference source for anyone seeking patent services.

Nicholas Richardson, research editor for the *IAM Patent 1000*, explains: "In the world of commerce, patents have become pivotal in driving corporate value and profitability. When it comes to obtaining, enforcing and monetising these vital commodities, private practice lawyers and patent attorneys play an essential role; selecting the right specialist is of paramount importance. The *IAM Patent 1000* delivers the most in-depth coverage of the market yet undertaken, pinpointing the best of the best in prosecution, litigation and licensing. The listings and editorial provide readers with a truly comprehensive overview of patent services around the world, making the *IAM Patent 1000* an essential tool for all IP decision makers."

The *IAM Patent 1000* was released on 11 June 2020, with an online edition available at www.iam-media.com/directories/patent1000. Research for the next edition is taking place from September 2020. To learn more about the research process – including the schedule, interviews and submissions – please contact Nicholas Richardson at nicholas.richardson@LBRResearch.com or on +44 20 7940 4869.

About the *IAM Patent 1000*

The *IAM Patent 1000* is a standalone publication that identifies individual and firm expertise in all major areas of patent law and practice. Through an extensive research process conducted by a team of highly qualified, full-time analysts, the publication identifies the top patent practitioners, as well as leading patent law and attorney firms, in 48 of the world's most important jurisdictions and 18 US states.

About *IAM*

IAM is the only intelligence service to provide global coverage of the IP value creation environment. Its unrivalled coverage and in-depth analysis of key sectors give executives critical business intelligence to maximise their IP value. Our unique and timely intelligence service informs high-level decision making in boardrooms globally.

