



## **The world's leading patent professionals revealed**

Building on the success of previous editions, *IAM* is proud to present *IAM Patent 1000: The World's Leading Patent Professionals 2017* – a unique guide that identifies the top patent professionals in key jurisdictions around the globe.

The *IAM Patent 1000* has become the definitive directory exclusively dedicated to identifying the world's leading patent services providers. The extensive research process for this guide was conducted over several months by a team of full-time analysts, and involved more than 1,700 interviews with patent specialists across the globe. Legal and attorney firms and individual practitioners qualify for inclusion in the *IAM Patent 1000* upon receiving sufficient positive feedback from market sources.

The *IAM Patent 1000* features 48 country-specific chapters analysing local patent professional services markets and detailing the firms and individuals identified as leaders in their respective fields. The tables and accompanying detailed editorial reflect the depth of expertise, market presence and levels of work on which firms are typically instructed. The publication therefore serves as a one-stop reference source for anyone seeking patent services.

Nicholas Richardson, research editor for the *IAM Patent 1000*, explains: "In the world of commerce, patents have become pivotal in driving corporate value and profitability. When it comes to obtaining, enforcing and monetising these vital commodities, private practice lawyers and patent attorneys play an essential role; selecting the right specialist is of paramount importance. The *IAM Patent 1000* delivers the most in-depth coverage of the market yet undertaken, pinpointing the best of the best in prosecution, litigation and licensing. The listings and editorial provide readers with a truly comprehensive overview of patent services around the world, making the *IAM Patent 1000* an essential tool for all IP decision makers."

The *IAM Patent 1000* was published on May 31 2017, with an online edition available at [www.IAM1000.com](http://www.IAM1000.com). Research for the next edition is taking place from September 2017. To learn more about the research process – including the schedule, interviews and submissions – please contact Nicholas Richardson at [nrichardson@GlobeBMG.com](mailto:nrichardson@GlobeBMG.com).

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### **About the *IAM Patent 1000***

The *IAM Patent 1000* is a standalone publication that identifies individual and firm expertise in all major areas of patent law and practice. Through an extensive research process conducted by a team of highly qualified, full-time analysts, the publication identifies the top patent practitioners, as well as leading patent law and attorney firms, in 48 of the world's most important jurisdictions and 18 US states.

### **About *IAM***

*IAM* is a unique publication which focuses on the many ways in which intellectual property and intangible assets can be used to create corporate value. In-depth articles, case studies, interviews and surveys, as well as a widely read blog, provide a high-level corporate readership with cutting-edge insights into how intellectual property and other intangibles can be used to create strategic advantage, build shareholder returns, generate bottom-line revenue and gain greater leverage in the financial markets.